



LuXe 14pt Soft Touch White - O2S

MGX-2703

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Product Features

- No Post Print Finishing Required
- Velvety, Rose Petal Feel
- Soft White Matte Finish
- 19" x 13" sheets

Product Applications

- Brochures
- Advertising Collateral
- Direct Mail & Postcards
- Menus & Signage
- Greeting Cards
- Photobooks
- Pocket Folders
- Business Cards
- Specialty Packaging & Inserts

PROPERTIES			UNITS	METHOD
Cover Weight		113#	lbs	T-410
GSM		305	gsm	T-410
Caliper (pts)		0.014	inches	T-411
Internal Bond		68	ft-lb/1000 sq. in.	T-596
Nominal Basis Weight		188	lbs	T-410
Moisture		4.8	percent	T-412
Stiffness				
Taber 15°	MD	145	gm/cm	T-489
	CD	80	gm/cm	T-489
Coated Side				
GE Brightness		92	percent	T-452
CIE Whiteness		122	percent	ISO11475
Gloss		51	percent	T-480
Parker Print				
	A	1.1	percent	ISO8791
	B	1.1	percent	ISO8791
Sheffield				
	A	30	Sheffield	T-538
	B	30	Sheffield	T-538
Color				
CIE		94.2	L*	CIELAB SCAN-P 72
		1.6	a*	CIELAB SCAN-P 72
		-8.0	b*	CIELAB SCAN-P 72

Product Performance and Suitability Disclaimer

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