



News Release

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June 12, 2009: Masterpiece Graphix has launched their newest contribution to the digital world, MGX Dry Edge Semigloss. This newest offering is a revolutionary product featuring an adhesive-free edge that eliminates the ooze build-up which commonly plagues vacuum boxes. Ooze build-up causes unnecessary maintenance and shut-down of production to clean the press.

Masterpiece Graphix began offering Dry Edge Semigloss as a product several years ago. At that time, the cost to manufacture the product was a deterrent to some, despite the benefits that it was proven to provide. MGX worked diligently to save production costs in the manufacture of Dry Edge materials. We are pleased to announce a low-cost Dry Edge Semigloss is now available.

So what does this mean for you? The dry edge of the paper allows for clean running on your press. No more shutting down to clean your vacuum box, nips, and rollers. Your press maintenance and downtime will decrease, your efficiency will increase, and your production team will be able to stay focused on printing. In the meantime, your cost of Dry Edge Semigloss versus our standard semigloss is only a few cents more, which has been proven to be more-than-offset by the amount saved from less downtime. You come out ahead - saving labor costs, protecting your costly Indigo from adhesive residue, and increasing your daily throughput.

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