

choice for many printing press manufacturers.

Innovative Printing Technologies, Sarasota, FL, USA, was recently launched by Peter Kuschnitzky, formerly of I.KELA Company. "We just installed a Sensotec system in California, and from the first run we saw significant savings when a splice went thru the press," Kuschnitzky says. "I was amazed how quickly the print went back into register."

Sensotec's system works with line shaft presses, servo and combined drive technologies. The system uses a touch screen display and fiber optic sensors to read printed marks on the substrate. The combination allows for quick job setup.

A fiber optic sensor is installed on each print station allowing the system to continuously monitor all print activities and take corrective action mid-web instead of at the end of the press. The Sensotec registration system can also register screen and gravure printing. The web/cylinder capability enables registration of other processes such as spot varnish/adhesive printing, hot stamping, embossing, and die cutting.

Coating company switches to wind power

Masterpiece Graphix, of Fenton, MO, USA, has launched a wind power program, making it the first digital top coater to exclusively use wind to power its entire facility. The move came in response to an increasing demand from consumers for a more eco-friendly product, as well as the positive feedback currently being generated by this form of renewable energy.

Masterpiece Graphix is a digital top-coater that specializes in producing digitally treated materials for use with HP Indigo, IGen, Nexpress, Xeikon, and other digital presses. In addition, the company offers coatings for a wide array of materials including inkjet, anti-static and laser.

By using wind energy to power its presses, Masterpiece has reduced the emissions generated and released into

the atmosphere through the use of non-renewable energy sources such as coal and nuclear power, the two leading contributors linked to global warming. A wind farm located in Kansas City, MO, USA, generates the energy for the company.

"After seeing the many benefits of switching to renewable energy, we encourage and challenge each business to pursue various ways in which they too can make small changes with big effects," says Masterpiece Graphix's office manager, Lauren Deibel.

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